



N.A.K.E.D. NETWORKING®

N.A.K.E.D. Networking® is a high-energy, story-driven keynote packed with real-world examples that keep participants on the edge of their seats. The **NETWORK SMARTER** framework outlines three core practices—**Mindset, Mistakes, and Marketing**—inviting audiences to view networking through a new lens and rethink how they present value when building and sustaining mutually beneficial relationships. Kari Mirabal introduces the easy-to-remember **N.A.K.E.D.** acronym—**Neglect, Afraid, Knowledge, Engage, and Dedicate**—helping audiences recognize and overcome five common networking mistakes to move conversations, and opportunities forward with confidence and clarity.

TOP AUDIENCE TAKEAWAYS

- **Reframe** limiting mindsets that quietly hold networking back
- **Identify** the five N.A.K.E.D. networking mistakes—and how to pivot past them
- **Apply** simple marketing strategies to present value and build mutually beneficial relationships





CAREER DATING: HOW TO “DATE” YOUR CAREER AND FALL IN LOVE WITH WHAT YOU DO (AGAIN & AGAIN)

CAREER Dating™ connects the dots between romance and career growth — because things like timing, confidence, and follow-up can drive success (or failure) in both.

Inspired by Kari Mirabal's popular [TEDx Talk](#), this keynote This keynote reframes how professionals approach opportunity. Ready to ask for the promotion? The training? The honest conversation you've been avoiding? Drawing from 15+ years in IT recruiting, Kari exposes common career habits that quietly sabotage momentum and replaces them with simple shifts that create traction—whether you're chasing advancement within your organization or eyeing a completely new role. This high-energy experience helps audiences spot career “red flags,” make smarter decisions, and claim their seat as CEO of their career—so they quit waiting for permission and start leading on purpose.

AUDIENCE TAKEAWAYS (That Actually Matter):

- **Recognize** the career “red flags” that quietly stall momentum—and learn how to pivot fast.
- **Apply** proven dating strategies to build traction, visibility, and confidence in your career moves.
- **Own** your role as the CEO of your career with clear next-step actions.





LINKEDIN GRAVITY: HOW TO ATTRACT—NOT CHASE—OPPORTUNITIES

This keynote takes a no-nonsense look at the biggest LinkedIn myths holding some professionals back (spoiler alert: it's not just for job seekers or people pitching something). Kari's edgy style and humorous perspective debunk common myths—prompting audiences to recognize opportunities most people miss. This is not a boring "point-and-click" LinkedIn training. Instead, the session challenges audiences to view LinkedIn through a different lens—one focused on building and sustaining powerful, authentic relationships. Participants learn ten profile "must-haves" that drive visibility and credibility, along with a proven three-step networking strategy to stay organized and work from a clear plan of action. Designed for busy professionals, the keynote introduces practical ways to build and sustain powerful connections in 15 minutes or less a day—empowering employees to **NETWORK SMARTER**, extend company culture online, and identify connections with the potential to turn into long-term opportunities.

WARNING: This experience isn't for everyone—it's for professionals bold enough to challenge dated habits and stop leaving opportunity on the table.

AUDIENCE TAKEAWAYS (That Actually Matter):

- **Discover** LinkedIn myths and spot hidden opportunities
- **Modernize** LinkedIn profiles using 10 proven "must-haves"
- **Build** authentic business relationships with a simple 3-step networking strategy

